

March 04, 2025

Soufflet Agriculture & Smag launch a new offer to support farmers in the face of regulation 2026

From January 2026, new regulations will require farmers to digitize part of their declarations, making the use of Farm Management System (FMS) software mandatory. Today, with an estimated 50% of farms in France equipped with FMS, thousands of farms will have to quickly equip themselves with a high-performance, intuitive tool.

It's against this backdrop that Soufflet Agriculture, which has always supported farmers as their business evolves and changes, announces the imminent launch of a new digital offering in partnership with Smag, designed specifically to support farms in this transition.

Available from the end of March 2025, this unprecedented offer will enable farmers to gain in time, precision and regulatory compliance, while benefiting from the expertise and support of a major player in the sector.

A complete, innovative solution with free access

The major novelty of this offer is the introduction of an initial free tier, enabling farmers to digitize their field notebooks with ease. This new offer is designed to facilitate the adoption of new digital practices at no cost to the farm. It includes :

- An intuitive interface to simplify declarations and data management,
- Compliance with the "digitized phytosanitary register" 2026 regulation,
- Analysis tools to optimize crop management,
- Secure centralization of agricultural information.

In addition to this free access, Soufflet Agriculture offers two other levels of service at very attractive prices.

Designed for all types of operation, this solution can be adapted to the needs of farmers, whatever their size or production.

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A strong commitment to the digital transition in agriculture

"Our ambition is to provide farmers with a simple, effective solution that meets the challenges of regulations while offering them real time savings and peace of mind," explains Guillaume NANOT, Director of Digital and Transformation at Soufflet Agriculture.

Official launch in March 2025

The solution will be available from the end of March 2025. Interested farmers can now contact Soufflet Agriculture for more information and a detailed presentation of the tool. Our teams are ready to support each and every one of them in this transition.

About Soufflet Agriculture

Soufflet Agriculture is Europe's leading cereal collector. Present in the main field crop regions of France and Europe, the company collects, stores and markets agricultural produce, and distributes agricultural supplies.

Every day, Soufflet Agriculture supports farmers in managing their operations for greater profitability and sustainability.

Support from upstream to downstream, combining agronomic solutions in the field, digital proposals and production enhancement.

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